



TRADES

Monday, February 1, 2010

Beyoncé wins 6 Grammys - a women's record

Beyoncé made history at the Grammys on Sunday as she collected six trophies, including song of the year for her anthem "Single Ladies (Put a Ring on It)," making her the most decorated woman in one night in the 52-year history of the awards show. The entertainer won her sixth trophy with best female pop vocal for her soaring ballad "Halo." The Kings of Leon, accepting the record of the year trophy for "Use Somebody," had already begun celebrating before the award was revealed. "I'm not going to lie: We're all a little drunk. But we're happy drunks," said lead singer Caleb Followill. Beyoncé, who won five Grammys in 2004 on the strength of her debut album, "Dangerously in Love," is the first to reach that mark twice. She won the songwriting trophy along with three writers for her omnipresent anthem "Single Ladies (Put a Ring on It)." The superstar also won best R&B contemporary album for "I Am ... Sasha Fierce" among her other awards. Taylor Swift, who was second to Beyoncé in Grammy nominations with eight nods, took home the night's biggest prize, album of the year, for her best-selling CD "Fearless." She also won three early awards, including best country album.

Syfy updating fairy tales for movie franchise

Syfy is reinventing fairy tales and pop culture characters as part of its Saturday night TV movie franchise. The network is airing five titles that give a contemporary twist on a classic story, from Hansel & Gretel (years after escaping the witch in the haunted forest, Hansel returns seeking revenge) to Little Red Riding Hood (a descendant of Little Red discovers her family secretly hunts werewolves). "It's exciting to take a treasured brand and put our own sideways spin on it," said Thomas Vitale, executive vp programming and original movies at Syfy. "By turning familiar timeless stories inside out, we're creating an entertaining new genre for our popular Saturday night movie franchise."

NBC renews 'Parks and Rec' for third season

NBC has renewed "Parks and Recreation" for a third season. The early pickup was done strictly for production reasons to lock in actors' schedules, a rep for NBC said, stressing that the sole pickup for the sophomore comedy in no means reflects on the renewal chances of NBC's other Thursday comedies. Indeed, "The Office," "30 Rock" and freshman "Community," which pull higher ratings than "Parks," all look good to return for another season.

'Nate Berkus Show' set for fall premiere

New syndicated strip "The Nate Berkus Show" is a go for a launch in the fall after it was cleared on the 10 NBC owned-and-operated stations. The show, co-produced by Harpo Prods. and Sony Pictures TV, is hosted by the popular design expert and "Oprah Winfrey Show" regular. SPT is distributing "The Nate Berkus Show," a daily syndicated multi-segment series focused on lifestyle, entertainment and personal transformation topics. "The Nate Berkus Show" is the second series partnership between Harpo and Sony TV following "The Dr. Oz Show," which had a successful

launch in September. 'Nate Berkus Show' set for fall premiere.

Spike TV greenlights two docu-series

Spike TV has greenlit docu-series that examine the world of little person wrestling and Brooklyn scrap-metal workers. In "Scrappers," a crew of competitors and friends hunt for the best crap in Brooklyn, recycling everything from old cars to building materials. Spike has ordered 10 episodes of the series from executive producer George Verschoor through his Hoosick Falls Prods. as well as exec producers Michael J. Weiss and Andy Weiss. The second show, "Half Pint Brawlers," is a six-episode series following a chaotic traveling troupe of little person wrestlers that journey around the United States and is led by their gregarious owner, Puppet "The Psycho Dwarf." The series is billed as a cross between "Jackass" and "Little People, Big World" and is executive produced by Darryl Silver, Stephen David, Duke Straub, Royal Malloy, Jeff Guerriero and Trip Taylor. "The driving forces behind these new shows are the tremendous personalities of these very distinctive characters," said Sharon Levy, Spike TV's senior vice president original series. "We believe their authenticity and honesty will resonate with our young male audience."

Central Talent Booking