



NUMBERS

Tuesday, May 18, 2010

Network Primetime Averages

Week ending May 9, 2010

Rank	Program Name	Net	Day	Time	Viewers
1	DANCING WITH THE STARS	ABC	Mon	8:00 PM	19,641,00
2	AMERICAN IDOL-WEDNESDAY	FOX	Wed	9:00 PM	19,580,00
3	AMERICAN IDOL-TUESDAY	FOX	Tue	8:00 PM	17,498,00
4	NCIS	CBS	Tue	8:00 PM	15,098,00
5	THE MENTALIST	CBS	Thu	10:00 PM	14,845,00
6	NCIS: LOS ANGELES	CBS	Tue	9:00 PM	14,336,00
7	CSI	CBS	Thu	9:00 PM	14,147,00
8	SURVIVOR: HEROES VS. VILLAINS	CBS	Thu	8:00 PM	13,058,00
9	THE GOOD WIFE	CBS	Tue	10:00 PM	12,881,00
10	CRIMINAL MINDS	CBS	Wed	9:00 PM	12,394,00
11	DANCING W/STARS RESULTS	ABC	Tue	8:00 PM	12,043,00
12	THE BIG BANG THEORY	CBS	Mon	9:00 PM	11,625,00
13	GLEE	FOX	Tue	9:01 PM	11,623,00

14	JESSE STONE: NO REMORSE	CBS	Sun	9:00 PM	11,486,000
15	DESPERATE HOUSEWIVES	ABC	Sun	9:00 PM	11,361,000
16	GREY'S ANATOMY	ABC	Thu	9:00 PM	11,034,000
17	60 MINUTES	CBS	Sun	7:00 PM	10,926,000
18	CASTLE	ABC	Mon	10:00 PM	10,686,000
19	THE AMAZING RACE 16	CBS	Sun	8:00 PM	10,576,000
20	THE BIG BANG THEORY	CBS	Mon	9:30 PM	10,305,000

Weekend Box Office

TW	LW	Title (click to view)	Studio	Weekend Gross	% Change	Theater Count / Change		Average	Total Gross	Budget*	Week #
1	1	Iron Man 2	Par.	\$52,041,005	-59.4%	4,390	+10	\$11,854	\$211,200,876	\$200	2
2	N	Robin Hood	Uni.	\$36,063,385	-	3,503	-	\$10,295	\$36,063,385	\$200	1
3	N	Letters to Juliet	Sum.	\$13,540,486	-	2,968	+2,086	\$4,562	\$13,540,486	-	1
4	N	Just Wright	FoxS	\$8,284,989	-	1,831	-	\$4,525	\$8,284,989	-	1
5	3	How to Train Your Dragon	P/DW	\$5,003,536	-25.1%	2,620	-383	\$1,910	\$207,647,696	\$165	8
6	2	A Nightmare on Elm Street (2010)	WB (NL)	\$4,657,190	-48.9%	3,075	-257	\$1,515	\$56,066,595	\$35	3
7	4	Date Night	Fox	\$3,823,515	-29.8%	2,481	-253	\$1,541	\$86,522,622	\$55	6
8	5	The Back-Up Plan	CBS	\$2,387,480	-52.6%	2,497	-506	\$956	\$34,124,782	\$35	4
9	6	Furry Vengeance	Sum.	\$2,242,106	-49.9%	2,695	-307	\$832	\$15,089,070	\$35	3
10	7	Clash of the Titans (2010)	WB	\$1,231,396	-50.8%	1,300	-857	\$947	\$160,127,747	\$125	7
11	8	Death at a Funeral (2010)	SGem	\$1,138,148	-50.7%	1,062	-644	\$1,072	\$40,495,964	\$21	5
12	9	Babies	Focus	\$995,660	-53.9%	543	+9	\$1,834	\$3,881,116	-	2
13	11	Oceans	RV	\$752,018	-	973	-259	\$773	\$17,669,450	\$80	4

					53.2%						
14	13	The Last Song	BV	\$544,414	- 53.6%	802	-501	\$679	\$61,240,388	\$20	7
15	12	Kick-Ass	LGF	\$539,997	- 64.1%	609	-1,150	\$887	\$46,616,232	\$30	5
16	10	The Losers	WB	\$458,406	- 75.2%	701	-1,749	\$654	\$22,760,516	\$25	4
17	15	City Island	Anch.	\$442,158	- 27.9%	253	+6	\$1,748	\$3,608,560	\$6	9
18	14	Alice in Wonderland (2010)	BV	\$440,202	- 38.2%	403	-179	\$1,092	\$331,533,915	\$200	11
19	17	Diary of a Wimpy Kid	Fox	\$386,876	- 14.0%	468	-157	\$827	\$61,978,694	\$15	9
20	22	The Secret in Their Eyes	SPC	\$368,338	- -4.1%	103	+22	\$3,576	\$2,092,199	-	5

Billboard Singles

- 1 Eminem – Not Afraid
- 2 Usher featuring will.i.am – OMG
- 3 B.o.B Featuting Bruno Mars – Nothing on You
- 4 Taio Cruz Featuring Ludacris – Break Your Heart
- 5 B.o.B Featuring Eminem & Haley Williams – Airplanes
- 6 Rihanna – Rude Boy
- 7 Train – Hey, Soul Sister
- 8 Ke\$ha – Your Love Is My Drug
- 9 30H!3 featuring Ke\$ha – My First Kiss
- 10 Lady Antebellum – Need You Now

Billboard Albums

- 1 Godsmack – The Oracle
- 2 Lady Antebellum – Need You Now
- 3 MercyMe – The Generous Mr. Lovewell
- 4 Carole King & James Taylor – Live at the Troubador
- 5 Justin Bieber – My World 2.0
- 6 Deftones – Diamond Eyes
- 7 Court Yard Hounds – Court Yard Hounds
- 8 AC/DC – Iron Man 2
- 9 Toni Braxton – Pulse
- 10 Usher – Raymond V Raymond

NY Times Bestsellers

Hardcover Fiction

1. DEAD IN THE FAMILY, by Charlaine Harris
2. THE 9TH JUDGEMENT (THE WOMEN'S MURDER CLUB), by James Patterson
3. INNOCENT, by Scott Turow
4. THE HELP, by Kathryn Stockett

5. DELIVER US FROM EVIL, by David Baldacci

Hardcover Nonfiction

1. SPOKEN FROM THE HEART, by Laura Bush
2. THE BIG SHORT, by Michael Lewis
3. THIS TIME TOGETHER, by Carol Burnett
4. CHELSEA CHELSEA BANG BANG, by Chelsea Handler
5. MOM, edited by Dave Isay

Paperback Trade Fiction

1. SAVOR THE MOMENT, by Nora Roberts
2. THE GIRL WITH THE DRAGON TATTOO, by Stieg Larsson
3. THE GIRL WHO PLAYED WITH FIRE, by Stieg Larsson
4. LITTLE BEE, by Chris Cleave
5. SOUTH OF BROAD, by Pat Conroy

Paperback Mass-Market Fiction

1. RUN FOR YOUR LIFE, by James Patterson and Michael Ledwidge
2. THE GIRL WITH THE DRAGON TATTOO, by Stieg Larsson
3. SUMMER ON BLOSSOM STREET, by Debbie Macomber
4. WICKED PREY, by John Sandford
5. THE LAST SONG, by Nicholas Sparks

Paperback Nonfiction

1. MENNONITE IN A LITTLE BLACK DRESS, by Rhoda Janzen
2. EAT, PRAY, LOVE, by Elizabeth Gilbert
3. THREE CUPS OF TEA, by Greg Mortenson and David Oliver Relin
4. ARE YOU THERE, VODKA? IT'S ME, CHELSEA, by Chelsea Handler
5. CONSERVATIVE VICTORY, by Sean Hannity

Hardcover Advice

1. WOMEN FOOD AND GOD, by Geneen Roth
2. THIS IS WHY YOU'RE FAT (AND HOW TO GET THIN FOREVER), by Jackie Warner
3. BRINGING UP GIRLS, by James Dobson
4. LIFE! BY DESIGN, by Tom Ferry with Laura Morton
5. A FUNNY THING HAPPENED ON THE WAY TO THE FUTURE, by Michael J. Fox

Paperback Advice

1. WHAT TO EXPECT WHEN YOU'RE EXPECTING, by Heidi Murkoff and Sharon Mazel
2. THE FIVE LOVE LANGUAGES, by Gary Chapman
3. AWKWARD FAMILY PHOTOS, by Mike Bender and Doug Chernack
4. WHAT'S NEW, CUPCAKE?, by Karen Tack and Alan Richardson
5. OH MY DOG, by Beth Ostrosky Stern with Kristina Grish

Children's Books

1. THE SANDWICH SWAP, by Queen Rania of Jordan with Kelly DiPucchio
2. THE QUIET BOOK, by Deborah Underwood
3. THE LION AND THE MOUSE, illustrated by Jerry Pinkney
4. WADDLE!, written and illustrated by Rufus Butler Seder

5. INSTRUCTIONS, by Neil Gaiman

Graphic Books

1. TWILIGHT: THE GRAPHIC NOVEL, VOL. 1, by Stephenie Meyer and Young C. Kim
2. KICK-ASS, by Mark Millar and John Romita Jr.
3. FLASH: REBIRTH, by Geoff Johns and Ethan Van Sciver
4. TALISMAN: THE ROAD OF TRIALS, VOL. 1, by Robin Furth, Tony Shasteen and Nei Ruffino
5. WILSON, by Daniel Clowes

iTunes Podcasts

1. Chicago Public Radio – This American Life
2. National Public Radio – NPR: Wait Wait... Don't Tell Me! Podcast
3. HowStuffWorks.com – Stuff You Should Know
4. 20th Century Fox – Avatar: “Making a Scene” Featurette
5. How Stuff Works – Stuff You Missed in History Class
6. Summit Entertainment – The Twilight Saga
7. National Public Radio – NPR: Fresh Air Podcast
8. Quick and Dirty Tips.com – Get-Fit Guy's Quick to Slim Down and Shape Up
9. The Economist Newspaper Limited – The Economist
10. The Moth – The Moth Podcast

Central Talent Booking