



NUMBERS

Tuesday, January 5, 2010

Network Primetime Averages

Week ending Dec. 27, 2009

Rank	Program Name	Net	Day	Time	Viewers
1	SUNDAY NIGHT FOOTBALL	NBC	Sun	8:32 PM	19,042,000
2	60 MINUTES	CBS	Sun	7:53 PM	15,740,000
3	NCIS	CBS	Tue	8:00 PM	15,387,000
4	SUNDAY NIGHT NFL PRE-KICK	NBC	Sun	8:22 PM	14,389,000
5	NCIS: LOS ANGELES	CBS	Tue	9:00 PM	12,447,000
6	JESSE STONE: THIN ICE	CBS	Sun	8:53 PM	11,340,000
7	TWO AND A HALF MEN	CBS	Mon	9:00 PM	10,783,000
8	CRIMINAL MINDS	CBS	Wed	9:00 PM	10,285,000
9	CSI: NY	CBS	Wed	10:00 PM	10,272,000
10	THE BIG BANG THEORY	CBS	Mon	9:30 PM	10,001,000
11	FOOTBALL NIGHT IN AMERICA PT 3	NBC	Sun	7:54 PM	9,760,000
12	THE GOOD WIFE	CBS	Tue	10:00 PM	9,132,000
13	CSI: MIAMI	CBS	Mon	10:00 PM	8,633,000
14	THE MENTALIST	CBS	Thu	10:00 PM	8,223,000
15	THE SING-OFF	NBC	Mon	8:00 PM	7,277,000
16	COLD CASE	CBS	Sun	10:53 PM	7,254,000
17	CSI	CBS	Thu	9:00 PM	7,152,000
18	HOW THE GRINCH STOLE CHRISTMAS	ABC	Wed	8:00 PM	6,770,000
19	THE SOUND OF MUSIC	ABC	Sun	7:00 PM	6,427,000
20	HOME FOR THE HOLIDAYS	CBS	Wed	8:00 PM	6,347,000

Weekend Box Office

I W	L W	Title (click to view)	Studio	Weekend Gross	% Change	Theater Count / Change	Average	Total Gross	Budget*	Week #
1	1	Avatar	Fox	\$68,490,6	-9.4%	3,46 +5	\$19,78	\$352,114,8	-	3

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2	2	Sherlock Holmes	WB	\$36,612,481	-41.2%	3,626	-	\$10,097	\$138,715,437	-	2	
3	3	Alvin and the Chipmunks: The Squeakquel	Fox	\$35,189,653	-28.0%	3,747	+47	\$9,391	\$155,916,935	-	2	
4	4	It's Complicated	Uni.	\$18,802,965	-14.9%	2,897	+10	\$6,490	\$59,178,840	-	2	
5	5	The Blind Side	WB	\$11,912,749	+3.4%	2,926	+160	\$4,071	\$208,476,067	\$29	7	
6	6	Up in the Air	Par.	\$10,720,052	-4.9%	1,895	-	\$5,657	\$44,374,918	\$25	5	
7	7	The Princess and the Frog	BV	\$9,824,311	+9.1%	3,328	-147	\$2,952	\$85,859,339	\$105	6	
8	9	Did You Hear About the Morgans?	Sony	\$4,932,338	-1.4%	2,718	-	\$1,815	\$25,312,384	\$58	3	
9	10	Invictus	WB	\$3,909,312	-3.9%	2,170	+10	\$1,802	\$30,586,445	\$60	4	
10	8	Nine	Wein.	\$3,901,203	-28.5%	1,412	-	\$2,763	\$13,745,956	\$80	3	
11	11	The Twilight Saga: New Moon	Sum.	\$3,442,263	+13.1%	1,627	+34	\$2,116	\$287,954,655	\$50	7	

12	12	3 Idiots	Relbig	\$1,494,542	-9.2%	132	+13	\$11,322	\$4,757,078	-	2
-	14	Brothers	LGF	\$1,192,134	-1.5%	858	-	\$1,389	\$27,414,913	\$26	5
-	15	2012	Sony	\$1,093,128	+9.9%	800	-	\$1,366	\$163,442,129	\$200	8
-	16	Precious: Based on the Novel "Push" by Sapphire	LGF	\$924,203	+6.8%	629	-	\$1,469	\$43,492,192	\$10	9
-	18	The Young Victoria	App.	\$891,371	+38.1%	165	+2	\$5,402	\$2,456,337	\$35	3
-	17	Old Dogs	BV	\$711,002	+8.9%	620	-25	\$1,147	\$47,239,575	\$35	6
-	13	A Christmas Carol (2009)	BV	\$554,866	57.1%	981	-264	\$566	\$137,443,917	\$200	9
-	19	The Road	W/Di m.	\$542,635	+20.8%	306	-5	\$1,773	\$6,858,313	-	6
-	20	A Single Man	Wein.	\$486,958	+38.1%	46	-	\$10,586	\$1,731,649	-	4

Billboard Singles

- 1 Ke\$ha – TiK ToK
- 2 Iyaz – Replay
- 3 Lady Gaga – Bad Romance
- 4 Owl City – Fireflies
- 5 Jay-Z + Alicia Keys – Empire State of Mind
- 6 Jason DeRulo – Whatcha Say
- 7 Jay Sean Featuring Lil Wayne – Down
- 8 Miley Cyrus – Party in the U.S.A.
- 9 David Guetta Featuring Akon – Sexy Chick
- 10 Jay Sean Featuring Sean Paul & Lil Jon – Do You Remember

Billboard Albums

- 1 Susan Boyle – I Dreamed a Dream
- 2 Mary J. Blige – Stronger with Each Tear
- 3 Andrea Bocelli – My Christmas
- 4 Alicia Keys – The Element of Freedom
- 5 Taylor Swift – Fearless
- 6 Lady Gaga – The Fame
- 7 Justin Bieber – My World (EP)
- 8 Carrie Underwood – Play On
- 9 Young Money – We Are Young Money
- 10 Michael Buble – Crazy Love

NY Times Bestsellers

Hardcover Fiction

1. THE LOST SYMBOL, by Dan Brown
2. I, ALEX CROSS, by James Patterson
3. UNDER THE DOME, by Stephen King
4. THE HELP, by Kathryn Stockett
5. PIRATE LATITUDES, by Michael Crichton

Hardcover Nonfiction

1. GOING ROGUE, by Sarah Palin
2. HAVE A LITTLE FAITH, by Mitch Albom
3. ARGUING WITH IDIOTS, written and edited by Glenn Beck, Kevin Balfe and others
4. TRUE COMPASS, by Edward M. Kennedy
5. OPEN, by Andre Agassi

Paperback Trade Fiction

1. THE SHACK, by William P. Young
2. PUSH, by Sapphire
3. THE GIRL WITH THE DRAGON TATTOO, by Stieg Larsson
4. THE LOVELY BONES, by Alice Sebold
5. THE ART OF RACING IN THE RAIN, by Garth Stein

Paperback Mass-Market Fiction

1. DEAR JOHN, by Nicholas Sparks
2. THE ASSOCIATE, by John Grisham
3. THE LOVELY BONES, by Alice Sebold
4. CROSS COUNTRY, by James Patterson
5. ARCTIC DRIFT, by Clive Cussler and Dirk Cussler

Paperback Nonfiction

1. THE BLIND SIDE, by Michael Lewis
2. THREE CUPS OF TEA, by Greg Mortenson and David Oliver Relin
3. FREAKONOMICS, by Steven D. Levitt and Stephen J. Dubner
4. BLINK, by Malcolm Gladwell
5. I HOPE THEY SERVE BEER IN HELL, by Tucker Max

Hardcover Advice

1. MASTERING THE ART OF FRENCH COOKING, VOL. 1, by Julia Child, Simone Beck and Louisette Bertholle
2. GUINNESS WORLD RECORDS 2010, edited by Craig Glenday
3. IT'S YOUR TIME, by Joel Osteen
4. THE PIONEER WOMAN COOKS, by Ree Drummond
5. THE LAST LECTURE, by Randy Pausch with Jeffrey Zaslow

Paperback Advice

1. MORE DINERS, DRIVE-INS AND DIVES, by Guy Fieri with Ann Volkwein
2. NEW MOON, by Mark Cotta Vaz
3. DINERS, DRIVE-INS AND DIVES, by Guy Fieri with Ann Volkwein
4. RACHAEL RAY'S BOOK OF 10, by Rachael Ray
5. THE LOVE DARE, by Stephen and Alex Kendrick with Lawrence Kimbrough

Children's Books

1. SPLENDIFEROUS CHRISTMAS, by Jane O'Connor
2. THE CHRISTMAS SWEATER, adapted by Chris Schoebinger from the story by Glenn Beck
3. THE NIGHT BEFORE CHRISTMAS, by Clement C. Moore
4. LEGO STAR WARS, by Simon Beecroft
5. WADDLE!, written and illustrated by Rufus Butler Seder

iTunes Podcasts

1. Chicago Public Radio – This American Life
2. Twentieth Century Fox – Alvin and the Chipmunks: The Squeakquel
3. iTunes – Celebrity Playlist Podcast
4. Summit Entertainment – The Twilight Saga: New Moon Exclusive Clip
5. National Public Radio – NPR: Wait Wait... Don't Tell Me! Podcast
6. National Public Radio – NPR: Fresh Air Podcast
7. HowStuffWorks.com – Stuff You Should Know
8. Adam Carolla – The Adam Carolla Podcast
9. The Moth – The Moth Podcast
10. Twentieth Century Fox – (500) Days of Summer: "Bank Dance" Music Video

Central Talent Booking