



NUMBERS

Tuesday, February 9, 2010

Network Primetime Averages

Week ending Jan. 31, 2010

Rank	Program Name	Net	Day	Time	Viewers
1	GRAMMY AWARDS	CBS	Sun	8:00 PM	25,869,000
2	<u>AMERICAN IDOL-WEDNESDAY</u>	FOX	Wed	8:00 PM	25,710,000
3	<u>AMERICAN IDOL-TUESDAY</u>	FOX	Tue	8:00 PM	24,452,000
4	<u>NCIS</u>	CBS	Tue	8:00 PM	20,221,000
5	<u>NCIS: LOS ANGELES</u>	CBS	Tue	9:00 PM	16,942,000
6	<u>HOUSE</u>	FOX	Mon	8:00 PM	14,213,000
7	<u>BONES</u>	FOX	Thu	8:00 PM	12,331,000
8	<u>60 MINUTES</u>	CBS	Sun	7:00 PM	12,328,000
9	<u>TWO AND A HALF MEN</u>	CBS	Mon	9:00 PM	12,069,000
10	<u>THE BIG BANG THEORY</u>	CBS	Mon	9:30 PM	11,500,000
11	<u>THE BACHELOR: ON THE WINGS OF LOVE</u>	ABC	Mon	8:00 PM	11,470,000
12	DESPERATE HOUSEWIVES	ABC	Sun	9:00 PM	11,437,000
13	<u>THE MENTALIST</u>	CBS	Thu	10:00 PM	11,068,000
14	<u>24</u>	FOX	Mon	9:00 PM	10,814,000
15	<u>CASTLE</u>	ABC	Mon	10:00 PM	10,551,000
16	<u>THE GOOD WIFE</u>	CBS	Tue	10:00 PM	10,016,000

17	THE BIGGEST LOSER	NBC	Tue	8:00 PM	9,708,000
18	CSI: MIAMI	CBS	Mon	10:00 PM	9,548,000
19	HUMAN TARGET	FOX	Tue	9:01 PM	9,261,000
20	CSI	CBS	Thu	9:00 PM	9,145,000

Weekend Box Office

T W	L W	Title (click to view)	Studio	Weekend Gross	% Change	Theater Count / Change		Average	Total Gross	Budget *	Week #
1	N	Dear John	SGem	\$30,468,614	-	2,969	-	\$10,262	\$30,468,614	\$25	1
2	1	Avatar	Fox	\$22,850,881	-26.9%	3,000	-74	\$7,617	\$629,344,204	-	8
3	N	From Paris with Love	LGF	\$8,158,860	-	2,722	-	\$2,997	\$8,158,860	\$52	1
4	2	Edge of Darkness	WB	\$6,855,371	-60.2%	3,066	-	\$2,236	\$28,947,851	\$80	2
5	4	Tooth Fairy	Fox	\$6,629,595	-33.7%	3,218	-127	\$2,060	\$34,462,568	\$48	3
6	3	When in Rome	BV	\$5,549,129	-55.1%	2,456	-	\$2,259	\$20,944,734	-	2
7	5	The Book of Eli	WB	\$4,717,335	-47.0%	2,820	-255	\$1,673	\$82,045,140	\$80	4
8	14	Crazy Heart	FoxS	\$3,567,671	+54.5%	819	+580	\$4,356	\$11,105,401	\$7	8
9	6	Legion (2010)	SGem	\$3,453,651	-51.9%	2,339	-137	\$1,477	\$34,731,934	\$26	3
10	8	Sherlock Holmes	WB	\$2,535,174	-43.9%	1,805	-445	\$1,405	\$201,484,470	\$90	7
11	11	The Blind Side	WB	\$2,503,224	-17.1%	1,740	-11	\$1,439	\$241,529,593	\$29	12
12	12	Up in the Air	Par.	\$2,283,113	-18.5%	1,547	+117	\$1,476	\$76,616,959	\$25	10
13	7	The Lovely Bones	P/DW	\$2,262,399	-52.1%	2,330	-308	\$971	\$41,485,830	\$65	9
14	9	Alvin and the Chipmunks: The Squeakquel	Fox	\$2,125,922	-46.8%	1,965	-561	\$1,082	\$212,156,137	\$75	7
15	10	It's	Uni	\$2,080,305	-45.3%	1,677	-425	\$1,245	\$107,534,388	\$85	7

		<u>Complicated</u>			1			5			
16	15	<u>The Spy Next Door</u>	<u>LGF</u>	\$918,846	-55.7%	1,007	-844	\$912	\$22,857,992	-	4
17	33	<u>An Education</u>	<u>SPC</u>	\$915,000	+668.0%	761	+686	\$1,202	\$9,775,000	\$7.5	18
18	21	<u>A Single Man</u>	<u>Wein.</u>	\$627,124	+13.4%	353	+137	\$1,777	\$5,972,367	-	9
19	13	<u>Extraordinary Measures</u>	<u>CBS</u>	\$521,805	-80.1%	1,153	-1,396	\$453	\$11,854,694	\$31	3
20	29	<u>Precious: Based on the Novel "Push" by Sapphire</u>	<u>LGF</u>	\$474,156	+120.4%	669	+447	\$709	\$46,057,209	\$10	14

Billboard Singles

- 1 Ke\$ha – TiK ToK
- 2 Lady Gaga – Bad Romance
- 3 Young Money Featuring Lloyd – BedRock
- 4 Black Eyed Peas – Imma Be
- 5 David Guetta Featuring Akon – Sexy Chick
- 6 Ludacris – How Low
- 7 Iyaz – Replay
- 8 Lady Antebellum – Need You Now
- 9 Train – Hey, Soul Sister
- 10 Rihanna Featuring Jeezy – Hard

Billboard Albums

- 1 Lady Antebellum – Need You Now
- 2 Various Artists – Hope for Haiti Now
- 3 Lady Gaga – The Fame
- 4 Susan Boyle – I Dreamed a Dream
- 5 Barry Manilow – The Greatest Love Songs of All Time
- 6 Michael Jackson – Michael Jackson's This Is It Soundtrack
- 7 Corinne Bailey Rae – The Sea
- 8 Various Artists – 2010 Grammy Nominees
- 9 Celtic Woman – Songs from the Heart
- 10 The Black Eyed Peas – The E.N.D.

NY Times Bestsellers

Hardcover Fiction

1. THE HELP, by Kathryn Stockett
2. THE LOST SYMBOL, by Dan Brown
3. KISSER, by Stuart Woods
4. BLOOD TIES, by Kay Hooper
5. THE FIRST RULE, by Robert Crais

Hardcover Nonfiction

1. GAME CHANGE, by John Heilemann and Mark Halperin
2. I AM OZZY, by Ozzy Osbourne with Chris Ayres

3. THE POLITICIAN, by Andrew Young
4. COMMITTED, by Elizabeth Gilbert
5. HAVE A LITTLE FAITH, by Mitch Albom

Paperback Trade Fiction

1. A RELIABLE WIFE, by Robert Goolrick
2. THE LOVELY BONES, by Alice Sebold
3. DEAR JOHN, by Nicholas Sparks
4. THE GIRL WITH THE DRAGON TATTOO, by Stieg Larsson
5. THE LAST SONG, by Nicholas Sparks

Paperback Mass-Market Fiction

1. DEAR JOHN, by Nicholas Sparks
2. HOT ROCKS, by Nora Roberts
3. THE LOVELY BONES, by Alice Sebold
4. THE ELUSIVE BRIDE, by Stephanie Laurens
5. TATE, by Linda Lael Miller

Paperback Nonfiction

1. THE BLIND SIDE, by Michael Lewis
2. THE LOST CITY OF Z, by David Grann
3. THREE CUPS OF TEA, by Greg Mortenson and David Oliver Relin
4. A PEOPLE'S HISTORY OF THE UNITED STATES, by Howard Zinn
5. ARE YOU THERE, VODKA? IT'S ME, CHELSEA, by Chelsea Handler

Hardcover Advice

1. THE KIND DIET, by Alicia Silverstone
2. THE HAPPINESS PROJECT, by Gretchen Rubin
3. MASTERING THE ART OF FRENCH COOKING, VOL. 1, by Julia Child, Simone Beck and Louisette Bertholle
4. THE MAYO CLINIC DIET, by the Mayo Clinic staff
5. ACT LIKE A LADY, THINK LIKE A MAN, by Steve Harvey with Denene Millner

Paperback Advice

1. FOOD RULES, by Michael Pollan
2. THE BELLY FAT CURE, by Jorge Cruise
3. COOK THIS, NOT THAT!, by David Zinczenko and Matt Goulding
4. WHAT TO EXPECT WHEN YOU'RE EXPECTING, by Heidi Murkoff and Sharon Mazel
5. THE FIVE LOVE LANGUAGES, by Gary Chapman

Children's Books

1. THE LION AND THE MOUSE, by Jerry Pinkney
2. I AM GOING!, written and illustrated by Mo Willems
3. ALL THE WORLD, by Liz Garton Scanlon. Illustrated by Marla Frazee
4. AMELIA BEDELIA'S FIRST VALENTINE, by Herman Parish
5. WADDLE!, written and illustrated by Rufus Butler Seder

iTunes Podcasts

1. The New York Times – Freakonomics Radio
2. Chicago Public Radio – This American Life
3. National Public Radio – NPR: Wait Wait... Don't Tell Me! Podcast
4. Produced by ABC, Inc. – The Official LOST Podcast
5. HowStuffWorks.com – Stuff You Should Know
6. National Public Radio – NPR: Fresh Air Podcast
7. Summit Entertainment – The Twilight Saga: New Moon Exclusive Clip

8. HowStuffWorks.com – Stuff You Missed in History Class
9. BBC Radio 4 – A History of the World in 100 Objects
10. Adam Carolla – The Adam Carolla Podcast

Central Talent Booking