



# The Numbers

Central Talent Booking

Tuesday, December 8, 2009

## Network Primetime Averages

Week ending Nov. 29, 2009

Rank	Program Name	Net	Day	Time	Viewers
1	<a href="#"><u>DANCING WITH THE STARS</u></a>	ABC	Mon	8:00 PM	20,411,000
2	<a href="#"><u>NCIS</u></a>	CBS	Tue	8:00 PM	20,348,000
3	<a href="#"><u>DANCING W/STARS RESULTS</u></a>	ABC	Tue	9:01 PM	19,294,000
4	<a href="#"><u>SUNDAY NIGHT FOOTBALL (STEELERS/RAVENS)</u></a>	NBC	Sun	8:31 PM	19,210,000
5	<a href="#"><u>NCIS: LOS ANGELES</u></a>	CBS	Tue	9:00 PM	17,221,000
6	<a href="#"><u>60 MINUTES</u></a>	CBS	Sun	7:00 PM	14,377,000
7	<a href="#"><u>THE BIG BANG THEORY</u></a>	CBS	Mon	9:30 PM	14,129,000
8	SUNDAY NIGHT NFL PRE-KICK	NBC	Sun	8:22 PM	13,927,000
9	<a href="#"><u>TWO AND A HALF MEN</u></a>	CBS	Mon	9:00 PM	13,877,000
10	<a href="#"><u>CRIMINAL MINDS</u></a>	CBS	Wed	9:00 PM	13,605,000
11	<a href="#"><u>CSI: MIAMI</u></a>	CBS	Mon	10:00 PM	13,221,000
12	<a href="#"><u>DESPERATE HOUSEWIVES</u></a>	ABC	Sun	9:00 PM	12,781,000
13	<a href="#"><u>FIND MY FAMILY</u></a>	ABC	Mon	9:30 PM	12,764,000
14	<a href="#"><u>CSI: NY</u></a>	CBS	Wed	10:01 PM	12,681,000
15	<a href="#"><u>THE GOOD WIFE</u></a>	CBS	Tue	10:00	12,529,000

										PM	
16		<b>HALLMARK HALL OF FAME (A DOG NAMED CHRISTMAS)</b>	CBS	Sun	9:00 PM	12,363,000					
17		<a href="#">HOUSE</a>	FOX	Mon	8:00 PM	11,952,000					
18		<a href="#">AMAZING RACE 15</a>	CBS	Sun	8:00 PM	11,609,000					
19		<b>THE OT</b>	FOX	Sun	7:31 PM	10,494,000					
20		<a href="#">EXTREME MAKEOVER: HOME EDITION</a>	ABC	Sun	8:00 PM	10,362,000					

### Weekend Box Office

T W	L W	Title (click to view)	Studio	Weekend Gross	% Change	Theater Count / Change	Average	Total Gross	Budget *	Week #
1	2	<a href="#">The Blind Side</a>	WB	\$20,043,181	-50.0 %	3,326 +186	\$6,026	\$128,867,559	\$29	3
2	1	<a href="#">The Twilight Saga: New Moon</a>	Sum.	\$15,427,628	-64.0 %	4,124 +82	\$3,741	\$255,363,052	\$50	3
3	N	<a href="#">Brothers</a>	LGF	\$9,527,848	-	2,088 -	\$4,563	\$9,527,848	\$26	1
4	5	<a href="#">A Christmas Carol (2009)</a>	BV	\$7,763,244	-50.7 %	2,546 -467	\$3,049	\$115,249,331	\$200	5
5	4	<a href="#">Old Dogs</a>	BV	\$6,892,265	-59.2 %	3,425 -	\$2,012	\$33,924,385	\$35	2
6	3	<a href="#">2012</a>	Sony	\$6,771,665	-61.6 %	3,220 -224	\$2,103	\$148,958,486	\$200	4
7	N	<a href="#">Armored</a>	SGem	\$6,511,128	-	1,915 -	\$3,400	\$6,511,128	\$20	1
8	6	<a href="#">Ninja Assassin</a>	WB	\$5,061,499	-62.0 %	2,503 -	\$2,022	\$29,821,996	\$40	2
9	7	<a href="#">Planet 51</a>	Sony	\$4,386,873	-57.1 %	2,904 -131	\$1,511	\$34,052,876	\$70	3
10	N	<a href="#">Everybody</a>	Mira	\$3,852,066	-	2,113 -	\$1,806	\$3,852,068	\$21	1

		<a href="#">'s Fine</a>		8		3					
11	9	<a href="#">The Fantastic Mr. Fox</a>	<a href="#">Fox</a>	\$2,918,331	-58.1%	2,034	+1	\$1,435	\$14,084,495	\$40	4
12	8	<a href="#">Precious: Based on the Novel "Push" by Sapphire</a>	<a href="#">LGF</a>	\$2,282,077	-67.8%	664	+1	\$3,437	\$36,252,012	\$10	5
13	N	<a href="#">Up in the Air</a>	<a href="#">Par.</a>	\$1,181,450	-	15	-	\$78,763	\$1,181,450	\$25	1
14	12	<a href="#">The Boondock Saints II: All Saints Day</a>	<a href="#">App.</a>	\$922,623	-29.1%	432	+59	\$2,136	\$7,218,197	\$8	6
15	10	<a href="#">The Road</a>	<a href="#">W/Di m.</a>	\$749,535	-50.1%	128	+17	\$5,856	\$3,194,349	-	2
16	18	<a href="#">The Princess and the Frog</a>	<a href="#">BV</a>	\$747,710	-4.9%	2	-	\$373,855	\$2,410,810	-	2
17	15	<a href="#">An Education</a>	<a href="#">SPC</a>	\$479,774	-47.4%	236	-29	\$2,033	\$6,264,756	-	32768
18	11	<a href="#">The Men Who Stare at Goats</a>	<a href="#">Over.</a>	\$400,153	-73.4%	509	-610	\$786	\$31,289,229	\$25	5
19	13	<a href="#">Pirate Radio</a>	<a href="#">Focus</a>	\$333,475	-66.3%	285	-193	\$1,170	\$7,383,803	\$50	4
20	14	<a href="#">Couples Retreat</a>	<a href="#">Uni.</a>	\$313,005	-67.4%	432	-430	\$725	\$107,233,200	\$70	9

### Billboard Singles

- 1 Jay-Z + Alicia Keys – Empire State of Mind
- 2 Lady Gaga – Bad Romance
- 3 Ke\$ha – TiK ToK
- 4 Owl City – Fireflies
- 5 Iyaz – Replay

- 6 Jason DeRulo – Whatcha Say
- 7 The Black Eyed Peas – Meet Me Halfway
- 8 David Guetta Featuring Akon – Sexy Chick
- 9 Jay Sean Featuring Lil Wayne – Down
- 10 Britney Spears – 3

### **Billboard Albums**

- 1 Susan Boyle – I Dreamed a Dream
- 2 Andrea Bocelli – My Christmas
- 3 Adam Lambert – For Your Entertainment
- 4 Rihanna – Rated R
- 5 Lady Gaga – The Fame Monster (EP)
- 6 Lady Gaga – The Fame
- 7 Miley Cyrus – The Time of our Lives (EP)
- 8 Taylor Swift – Fearless
- 9 Carrie Underwood – Play On
- 10 Norah Jones – The Fall

### **NY Times Bestsellers**

#### Hardcover Fiction

1. I, ALEX CROSS, by James Patterson
2. PIRATE LATITUDES, by Michael Crichton
3. THE LOST SYMBOL, by Dan Brown
4. UNDER THE DOME, by Stephen King
5. BREATHLESS, by Dean Koontz

#### Hardcover Nonfiction

1. GOING ROGUE, by Sarah Palin
2. HAVE A LITTLE FAITH, by Mitch Albom
3. OPEN, by Andre Agassi
4. SUPERFREAKONOMICS, by Steven D. Levitt and Stephen J. Dubner
5. ARGUING WITH IDIOTS, written and edited by Glenn Beck, Kevin Balfe and others

### Paperback Trade Fiction

1. PUSH, by Sapphire
2. THE PIANO TEACHER, by Janice Y.K. Lee
3. THE SHACK, by William P. Young
4. THE GIRL WITH THE DRAGON TATTOO, by Stieg Larsson
5. BED OF ROSES, by Nora Roberts

### Paperback Mass-Market Fiction

1. DEAR JOHN, by Nicholas Sparks
2. LAVENDER MORNING, by Jude Deveraux
3. THE ASSOCIATE, by John Grisham
4. THE LOST, by J.D. Robb, Patricia Gaffney, Mary Blayney and Ruth Ryan Langan
5. CRUEL INTENT, by J.A. Jance

### Paperback Nonfiction

1. THE BLIND SIDE, by Michael Lewis
2. THREE CUPS OF TEA, by Greg Mortenson and David Oliver Relin
3. FREAKONOMICS, by Steven D. Levitt and Stephen J. Dubner
4. THE GLASS CASTLE, by Jeannette Walls
5. I HOPE THEY SERVE BEER IN HELL, by Tucker Max

### Hardcover Advice

1. GUINNESS WORLD RECORDS 2010, edited by Craig Glenday
2. IT'S YOUR TIME, by Joel Osteen
3. DIVINE SOUL MIND BODY HEALING AND TRANSMISSION SYSTEM, by Zhi Gang Sha
4. THE PIONEER WOMAN COOKS, by Ree Drummond
5. GOOD EATS, by Alton Brown

### Paperback Advice

1. NEW MOON, by Mark Cotta Vaz
2. MORE DINERS, DRIVE-INS AND DIVES, by Guy Fieri with Ann Volkwein
3. WHAT TO EXPECT WHEN YOU'RE EXPECTING, by Heidi Murkoff and Sharon Mazel
4. THE FIVE LOVE LANGUAGES, by Gary Chapman
5. THE LOVE DARE, by Stephen and Alex Kendrick with Lawrence Kimbrough

### Children's Books

1. SPLENDIFEROUS CHRISTMAS, by Jane O'Connor
2. LEGO STAR WARS, by Simon Beecroft
3. NUBS, by Brian Dennis, Mary Nethery and Kirby Larson
4. THE CHRISTMAS SWEATER, adapted by Chris Schoebinger from the story by Glenn Beck
5. THE NIGHT BEFORE CHRISTMAS, by Clement C. Moore

## **iTunes Podcasts**

1. Summit Entertainment – The Twilight Saga: New Moon Exclusive Clip
2. Chicago Public Radio – This American Life
3. National Public Radio – NPR: Wait Wait... Don't Tell Me! Podcast
4. Warner Bros. Digital Distribution – The Pitfalls of Teenage Love: Harry Potter and the Half-Blood Prince Exclusive!
5. The Moth – The Moth Podcast
6. TED – TEDTalks (video)
7. HowStuffWorks.com – Stuff They Don't Want You to Know
8. National Public Radio – NPR: Fresh Air Podcast
9. HowStuffWorks.com – Stuff You Should Know
10. Universal Pictures – BRUNO

**Central Talent Booking**