



# The Numbers

Central Talent Booking

Tuesday, December 29, 2009

## Network Primetime Averages

Week ending Dec. 20, 2009

Rank	Program Name	Net	Day	Time	Viewers
1	<b>NCIS</b>	CBS	Tue	8:00 PM	20,685,000
2	<b>SUNDAY NIGHT FOOTBALL</b>	NBC	Sun	8:31 PM	18,187,000
3	<b>NCIS: LOS ANGELES</b>	CBS	Tue	9:00 PM	17,503,000
4	<b>TWO AND A HALF MEN</b>	CBS	Mon	9:00 PM	16,370,000
5	<b>THE MENTALIST</b>	CBS	Thu	10:00 PM	15,769,000
6	<b>THE BIG BANG THEORY</b>	CBS	Mon	9:30 PM	15,580,000
7	<b>CSI</b>	CBS	Thu	9:00 PM	15,578,000
8	<b>CRIMINAL MINDS</b>	CBS	Wed	9:00 PM	14,677,000
9	<b>CSI: MIAMI</b>	CBS	Mon	10:00 PM	14,183,000
10	<b>THE GOOD WIFE</b>	CBS	Tue	10:00 PM	14,170,000
11	<b>SURVIVOR: SAMOA FINALE</b>	CBS	Sun	8:00 PM	13,965,000
12	<b>CSI: NY</b>	CBS	Wed	10:00 PM	13,551,000
13	<b>SUNDAY NIGHT NFL PRE-KICK</b>	NBC	Sun	8:22 PM	13,065,000
14	<b>60 MINUTES</b>	CBS	Sun	7:00 PM	12,720,000
15	<b>SURVIVOR: SAMOA</b>	CBS	Thu	8:00 PM	12,463,000
16	<b>SURVIVOR: SAMOA REUNION</b>	CBS	Sun	10:09 PM	11,676,000
17	<b>FOOTBALL NIGHT IN AMERICA PT 3</b>	NBC	Sun	7:56 PM	9,929,000
18	<b>HOW I MET YOUR MOTHER</b>	CBS	Mon	8:00 PM	9,645,000
19	<b>ACCIDENTALLY ON PURPOSE</b>	CBS	Mon	8:30 PM	8,818,000
20	<b>THE SIMPSONS</b>	FOX	Sun	8:00 PM	8,146,000

## Weekend Box Office

<a href="#">I</a> <a href="#">W</a>	<a href="#">L</a> <a href="#">W</a>	<a href="#">Title (click to view)</a>	<a href="#">Studio</a>	<a href="#">Weekend Gross</a>	<a href="#">% Change</a>	<a href="#">Theater Count / Change</a>	<a href="#">Average</a>	<a href="#">Total Gross</a>	<a href="#">Budget*</a>	<a href="#">Week #</a>
1	1	<a href="#">Avatar</a>	<a href="#">Fox</a>	\$75,617,183	-1.8%	3,456 +4	\$21,880	\$212,711,184	-	2
2	N	<a href="#">Sherlock</a>	<a href="#">W/R</a>	\$62,390	-	3,62	\$17.2	\$62,390.0	-	1

		<a href="#">Holmes</a>		000		6		06	00		
3	N	<a href="#">Alvin and the Chipmunks: The Squeakquel</a>	<a href="#">Fox</a>	\$48,875,415	-	3,700	-	\$13,210	\$75,589,048	-	1
4	N	<a href="#">It's Complicated</a>	<a href="#">Uni.</a>	\$22,100,820	-	2,887	-	\$7,655	\$22,100,820	-	1
5	3	<a href="#">The Blind Side</a>	<a href="#">WB</a>	\$11,470,000	+14.5%	2,766	-641	\$4,147	\$184,127,000	\$29	6
6	8	<a href="#">Up in the Air</a>	<a href="#">Par.</a>	\$11,275,000	+251.2%	1,895	+1,720	\$5,950	\$24,038,000	\$25	4
7	2	<a href="#">The Princess and the Frog</a>	<a href="#">BV</a>	\$9,004,610	-26.1%	3,475	-	\$2,591	\$63,679,289	\$105	5
8	20	<a href="#">Nine</a>	<a href="#">Wein</a>	\$5,452,513	+2,019.7%	1,412	+1,408	\$3,862	\$5,830,585	\$80	2
9	4	<a href="#">Did You Hear About the Morgans?</a>	<a href="#">Sony</a>	\$5,000,143	-24.4%	2,718	-	\$1,840	\$15,600,328	\$58	2
10	6	<a href="#">Invictus</a>	<a href="#">WB</a>	\$4,045,000	-3.8%	2,160	+35	\$1,873	\$23,020,000	\$60	3
11	5	<a href="#">The Twilight Saga: New Moon</a>	<a href="#">Sum.</a>	\$3,047,000	-30.9%	1,593	1,442	\$1,913	\$280,971,000	\$50	6
12	N	<a href="#">3 Idiots</a>	<a href="#">Relbig.</a>	\$1,645,502	-	119	-	\$13,828	\$2,149,227	-	1
13	7	<a href="#">A Christmas Carol (2009)</a>	<a href="#">BV</a>	\$1,292,155	-62.5%	1,245	-825	\$1,038	\$135,888,543	\$200	8
14	9	<a href="#">Brothers</a>	<a href="#">LGF</a>	\$1,210,172	-58.1%	858	1,151	\$1,410	\$25,341,515	\$26	4
15	11	<a href="#">2012</a>	<a href="#">Sony</a>	\$994,494	-54.9%	800	1,442	\$1,243	\$161,490,680	\$200	7

**Billboard Singles**

- 1 Ke\$ha – TiK ToK
- 2 Jay-Z + Alicia Keys – Empire State of Mind
- 3 Lady Gaga – Bad Romance
- 4 Iyaz – Replay
- 5 Owl City – Fireflies
- 6 David Guetta Featuring Akon – Sexy Chick
- 7 Jason DeRulo – Whatcha Say
- 8 Jay Sean Featuring Lil Wayne – Down
- 9 The Black Eyed Peas – Meet Me Halfway
- 10 Britney Spears – 3

#### **Billboard Albums**

- 1 Susan Boyle – I Dreamed a Dream
- 2 Alicia Keys – The Element of Freedom
- 3 Andrea Bocelli – My Christmas
- 4 Taylor Swift – Fearless
- 5 Carrie Underwood – Play On
- 6 Lady Gaga – The Fame
- 7 Michael Buble – Crazy Love
- 8 Justin Bieber – My World (EP)
- 9 Robin Thicke – Sex Therapy: The Session
- 10 Soundtrack – Glee: Season One: The Music Vol. 2

#### **NY Times Bestsellers**

##### Hardcover Fiction

1. THE LOST SYMBOL, by Dan Brown
2. I, ALEX CROSS, by James Patterson
3. UNDER THE DOME, by Stephen King
4. THE HELP, by Kathryn Stockett

5. U IS FOR UNDERTOW, by Sue Grafton

Hardcover Nonfiction

1. GOING ROGUE, by Sarah Palin
2. HAVE A LITTLE FAITH, by Mitch Albom
3. ARGUING WITH IDIOTS, written and edited by Glenn Beck, Kevin Balfe and others
4. STONES INTO SCHOOLS, by Greg Mortenson
5. OPEN, by Andre Agassi

Paperback Trade Fiction

1. THE SHACK, by William P. Young
2. THE GIRL WITH THE DRAGON TATTOO, by Stieg Larsson
3. PUSH, by Sapphire
4. THE PIANO TEACHER, by Janice Y.K. Lee
5. THE GUERNSEY LITERARY AND POTATO PEEL PIE SOCIETY, by Mary Ann Shaffer and Annie Barrows

Paperback Mass-Market Fiction

1. DEAR JOHN, by Nicholas Sparks
2. THE ASSOCIATE, by John Grisham
3. ARCTIC DRIFT, by Clive Cussler and Dirk Cussler
4. THE LOVELY BONES, by Alice Sebold
5. CROSS COUNTRY, by James Patterson

Paperback Nonfiction

1. THE BLIND SIDE, by Michael Lewis
2. THREE CUPS OF TEA, by Greg Mortenson and David Oliver Relin
3. FREAKONOMICS, by Steven D. Levitt and Stephen J. Dubner
4. GLENN BECK'S 'COMMON SENSE', by Glenn Beck
5. BLINK, by Malcolm Gladwell

Hardcover Advice

1. GUINNESS WORLD RECORDS 2010, edited by Craig Glenday
2. MASTERING THE ART OF FRENCH COOKING, VOL. 1, by Julia Child, Simone Beck and Louisette Bertholle
3. THE PIONEER WOMAN COOKS, by Ree Drummond
4. THE 4-HOUR WORKWEEK, by Timothy Ferriss
5. IT'S YOUR TIME, by Joel Osteen

Paperback Advice

1. MORE DINERS, DRIVE-INS AND DIVES, by Guy Fieri with Ann Volkwein
2. DINERS, DRIVE-INS AND DIVES, by Guy Fieri with Ann Volkwein
3. NEW MOON, by Mark Cotta Vaz
4. THE LOVE DARE, by Stephen and Alex Kendrick with Lawrence Kimbrough
5. THE FIVE LOVE LANGUAGES, by Gary Chapman

## Children's Books

1. SPLENDIFEROUS CHRISTMAS, by Jane O'Connor
2. THE CHRISTMAS SWEATER, adapted by Chris Schoebinger from the story by Glenn Beck
3. THE NIGHT BEFORE CHRISTMAS, by Clement C. Moore
4. NUBS, by Brian Dennis, Mary Nethery and Kirby Larson
5. WADDLE!, written and illustrated by Rufus Butler Seder

## iTunes Podcasts

1. Twentieth Century Fox – Alvin and the Chipmunks: The Squeakquel
2. Summit Entertainment – The Twilight Saga: New Moon Exclusive Clip
3. Chicago Public Radio – This American Life
4. National Public Radio – NPR: Wait Wait... Don't Tell Me! Podcast
5. iTunes – Celebrity Playlist Podcast
6. HowStuffWorks.com – Stuff You Should Know
7. National Public Radio – NPR: Fresh Air Podcast
8. Universal Pictures – Inglourious Basterds
9. 20<sup>th</sup> Century Fox – (500) Days of Summer: “Bank Dance” Music Video
10. Warner Bros. Digital Distribution – The Pitfalls of Teenage Love: Harry Potter and the Half-Blood Prince Exclusive!