



The Numbers

Central Talent Booking

Tuesday, December 01, 2009

Network Primetime Averages

Week ending Nov. 22, 2009

Rank	Program Name	Net	Day	Time	Viewers
1	NCIS	CBS	Tue	8:00 PM	20,339,000
2	DANCING WITH THE STARS	ABC	Mon	8:00 PM	18,844,000
3	SUNDAY NIGHT FOOTBALL (EAGLES/BEARS)	NBC	Sun	8:31 PM	17,330,000
4	DANCING W/STARS RESULTS	ABC	Tue	9:01 PM	16,021,000
5	60 MINUTES	CBS	Sun	7:30 PM	15,978,000
6	THE MENTALIST	CBS	Thu	10:00 PM	15,851,000
7	CSI	CBS	Thu	9:00 PM	14,909,000
8	NCIS: LOS ANGELES	CBS	Tue	9:00 PM	14,870,000
9	AMERICAN MUSIC AWARDS	ABC	Sun	8:00 PM	14,241,000
10	GREY'S ANATOMY	ABC	Thu	9:00 PM	14,070,000
11	CRIMINAL MINDS	CBS	Wed	9:00 PM	13,703,000
12	TWO AND A HALF MEN	CBS	Mon	9:00 PM	13,686,000
13	CSI: NY	CBS	Wed	9:59 PM	13,623,000
14	CSI: MIAMI	CBS	Mon	10:00 PM	13,262,000
15	THE BIG BANG THEORY	CBS	Mon	9:30 PM	13,229,000
16	SUNDAY NIGHT NFL PRE-KICK	NBC	Sun	8:22 PM	12,739,000
17	THE GOOD WIFE	CBS	Tue	10:00 PM	12,699,000
18	HOUSE	FOX	Mon	8:00 PM	12,666,000
19	SURVIVOR: SAMOA	CBS	Thu	8:00 PM	12,327,000
20	AMAZING RACE 15	CBS	Sun	8:30 PM	12,191,000

Weekend Box Office

T	L W	Title (click to view)	Studio	Weekend Gross	% Change	Theater Count / Change	Average	Total Gross	Budget *	Week #
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1	1	The Twilight Saga: New Moon	Sum.	\$42,870,031	-70.0%	4,042	+18	\$10,606	\$230,947,696	\$50	2
2	2	The Blind Side	WB	\$40,111,364	+17.6%	3,140	+30	\$12,774	\$100,238,841	\$29	2
3	3	2012	Sony	\$17,651,729	-33.2%	3,444	+36	\$5,125	\$138,451,427	\$200	3
4	N	Old Dogs	BV	\$16,894,511	-	3,425	-	\$4,933	\$24,228,546	\$35	1
5	5	A Christmas Carol (2009)	BV	\$15,758,273	+28.4%	3,013	-565	\$5,230	\$104,927,816	\$200	4
6	N	Ninja Assassin	WB	\$13,316,158	-	2,503	-	\$5,320	\$21,193,565	\$40	1
7	4	Planet 51	Sony	\$10,218,641	-16.8%	3,035	-	\$3,367	\$28,487,409	\$70	2
8	6	Precious: Based on the Novel "Push" by Sapphire	LGF	\$7,081,032	-34.9%	663	+34	\$10,680	\$32,433,482	\$10	4
9	2 4	The Fantastic Mr. Fox	Fox	\$6,965,267	+3,322.5%	2,033	+2,029	\$3,426	\$10,024,072	\$40	3
10	N	The Road	W/Di m.	\$1,502,231	-	111	-	\$13,534	\$1,977,453	-	1
11	7	The Men Who Stare at Goats	Over.	\$1,501,837	-46.9%	1,119	-937	\$1,342	\$30,521,930	\$25	4
12	1 6	The Boondock Saints II: All Saints Day	App.	\$1,301,197	+117.1%	373	+169	\$3,488	\$5,722,723	\$8	5
13	1 2	Pirate Radio	Focus	\$989,260	-32.3%	478	-405	\$2,070	\$6,830,855	\$50	3
14	8	Couples Retreat	Uni.	\$960,995	-50.5%	862	-850	\$1,115	\$106,700,205	\$70	8
15	1	An	SPC	\$911,388	+10.0%	265	-38	\$3,439	\$5,563,649	-	-

	4	Education									32768
16	10	Michael Jackson's This Is It	Sony	\$828,976	-48.7%	576	-1,064	\$1,439	\$71,844,424	-	5
17	11	Law Abiding Citizen	Over.	\$786,534	-51.0%	584	-743	\$1,347	\$71,505,530	\$50	7
18	N	The Princess and the Frog	BV	\$786,190	-	2	-	\$393,095	\$1,216,860	-	1
19	9	The Fourth Kind	Uni.	\$618,265	-64.6%	552	-1,096	\$1,120	\$24,605,935	-	4
20	13	Paranormal Activity	Par.	\$486,190	-65.3%	725	-1,177	\$671	\$107,113,212	\$0.015	10

Billboard Singles

- 1 Jay-Z + Alicia Keys – Empire State of Mind
- 2 Lady Gaga – Bad Romance
- 3 Owl City – Fireflies
- 4 Jason DeRulo – Whatcha Say
- 5 Ke\$ha – TiK ToK
- 6 Iyaz – Replay
- 7 David Guetta Featuring Akon – Sexy Chick
- 8 Lady Gaga – Paparazzi
- 9 Britney Spears – 3
- 10 Jay Sean Featuring Lil Wayne – Down

Billboard Albums

- 1 John Mayer – Battle Studies
- 2 Andrea Bocelli – My Christmas
- 3 Norah Jones – The Fall

- 4 Casting Crowns – Until the Whole World Hears
- 5 50 Cent – Before I Self-Destruct
- 6 Justin Bieber – My World (EP)
- 7 Michael Jackson – Michael Jackson’s This Is It
- 8 Soundtrack – The Twilight Saga: New Moon
- 9 Carrie Underwood – Play On
- 10 Taylor Swift – Fearless

NY Times Bestsellers

Hardcover Fiction

1. I, ALEX CROSS, by James Patterson
2. UNDER THE DOME, by Stephen King
3. THE LOST SYMBOL, by Dan Brown
4. FORD COUNTY, by John Grisham
5. THE HELP, by Kathryn Stockett

Hardcover Nonfiction

1. GOING ROGUE, by Sarah Palin
2. OPEN, by Andre Agassi
3. HAVE A LITTLE FAITH, by Mitch Albom
4. ARGUING WITH IDIOTS, written and edited by Glenn Beck, Kevin Balfe and others
5. A SIMPLE CHRISTMAS, by Mike Huckabee

Paperback Trade Fiction

1. PUSH, by Sapphire
2. BED OF ROSES, by Nora Roberts
3. THE SHACK, by William P. Young
4. THE GIRL WITH THE DRAGON TATTOO, by Stieg Larsson
5. OLIVE KITTERIDGE, by Elizabeth Strout

Paperback Mass-Market Fiction

1. THE ASSOCIATE, by John Grisham
2. LAVENDER MORNING, by Jude Deveraux
3. CROSS COUNTRY, by James Patterson
4. YOUR HEART BELONGS TO ME, by Dean Koontz
5. TOM CLANCY’S SPLINTER CELL: CONVICTION, by David Michaels

Paperback Nonfiction

1. THE BLIND SIDE, by Michael Lewis
2. FREAKONOMICS, by Steven D. Levitt and Stephen J. Dubner
3. THREE CUPS OF TEA, by Greg Mortenson and David Oliver Relin
4. THE GLASS CASTLE, by Jeannette Walls
5. BLINK, by Malcolm Gladwell

Hardcover Advice

1. IT'S YOUR TIME, by Joel Osteen
2. DIVINE SOUL MIND BODY HEALING AND TRANSMISSION SYSTEM, by Zhi Gang Sha
3. GUINNESS WORLD RECORDS 2010, edited by Craig Glenday
4. THE PIONEER WOMAN COOKS, by Ree Drummond
5. KNOCKOUT, by Suzanne Somers

Paperback Advice

1. NEW MOON, by Mark Cotta Vaz
2. WHAT TO EXPECT WHEN YOU'RE EXPECTING, by Heidi Murkoff and Sharon Mazel
3. MORE DINERS, DRIVE-INS AND DIVES, by Guy Fieri with Ann Volkwein
4. THE FIVE LOVE LANGUAGES, by Gary Chapman
5. RACHAEL RAY'S BOOK OF 10, by Rachael Ray

Children's Books

1. SPLENDIFEROUS CHRISTMAS, by Jane O'Connor
2. THE CHRISTMAS SWEATER, adapted by Chris Schoebinger from the story by Glenn Beck
3. LEGO STAR WARS, by Simon Beecroft
4. NUBS, by Brian Dennis, Mary Nethery and Kirby Larson
5. THE LION AND THE MOUSE, by Jerry Pinkney

iTunes Podcasts

1. Summit Entertainment – The Twilight Saga: New Moon Exclusive Clip
2. Chicago Public Radio – This American Life
3. The Moth – The Moth Podcast
4. National Public Radio – NPR: Wait Wait... Don't Tell Me! Podcast
5. HowStuffWorks.com – Stuff They Don't Want You to Know
6. HowStuffWorks.com – Stuff You Should Know
7. National Public Radio – NPR: Fresh Air Podcast
8. Warner Bros. Digital Distribution – The Pitfalls of Teenage Love: Harry Potter and the Half-Blood Prince Exclusive!
9. iTunes – Celebrity Playlist Podcast
10. HowStuffWorks.com – Stuff You Missed in History Class